



# **MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER**

File No.F-( )Estt/MDSU/2026/

Dated: \_\_/09/2026

## **Office Order**

A Revenue Diversification and Resource Mobilization Committee is hereby constituted in compliance of letter No. F.18(12)Edu-4/2025 Part 3-00057 Jaipur dated 02.09.2026 received from Government of Rajasthan, Education (Gr-IV) Department, regarding adoption of diversified revenue generation strategies by State Funded Universities and with a view to promoting resource mobilization and strengthening the revenue base of the University, with the following members:

| S. No. | Name & Designation                                            | Role in Committee |
|--------|---------------------------------------------------------------|-------------------|
| 1.     | Vice Chancellor                                               | Chairman          |
| 2.     | Ms. Neha Sharma, Comptroller                                  | Member            |
| 3.     | Prof. Radhey Shyam Choyal, Professor of Practice (Humanities) | Member            |
| 4.     | Dr. Surajmal Rao, Assistant Registrar                         | Member Secretary  |

The Committee shall function under the noble guidance of Hon'ble Minister, **Shri Suresh Singh Rawat**, Government of Rajasthan and to formulate/implement strategies and monitor initiatives towards diversified revenue generation, including:

1. Raising resources through Research and consultancy.
2. Technology development and commercialization, Internship and industry-based programmes for students in the SFUs.
3. Expansion of self-financing courses (SFS).
4. Strengthening the existing revenue streams.
5. Raising support in form of CSR.
6. Continuing education and professional training.
7. Raising resources through Alumni.
8. Projects studies/preparations of DPRs for Govt./Semi-Govt./Public Sector Institutions/Private Sector.
9. Industry university partnership programmes (Promote joint research, sponsored laboratories, consultancy trainings and other outcome-oriented industries collaborations).

A Consolidated action plan with measurable targets and outcomes should be sent every month to Joint Secretary, Higher Education (Group-V), State Government, Jaipur for sending Government of India.

This order shall come into force with immediate effect and approved with the competent authority.

*Sd/-*  
**REGISTRAR**

File No.F-( )Estt/MDSU/2026/ 9068-115

Dated 22/09/2026

Copy forwarded to the followings-

1. PS to the H'ble Minister, Shri Suresh Singh Rawat, Government of Rajasthan, Jaipur
2. Additional Chief Secretary, Department of Higher Education (Gr-IV), Government of Rajasthan, Jaipur.
3. Vice- Chancellor's Secretariat, MDSU, Ajmer
4. P.A. to Registrar, MDSU, Ajmer, kindly ensure to email to PS,ACS, the Convener and Members.
5. The Convener and Members of the Committee.
6. All Deans of Faculties/All Heads of Departments, MDSU, Ajmer
7. ACP/Dy. Registrar/All Assistant Registrar, MDSU Ajmer
8. Web Administrator, MDSU, Ajmer
9. Personal File/Guard File.

*17/9/26*  
**ASSISTANT REGISTRAR (ESTT)**